

Welcome to TRI!



Introduction



Tobias S. Richter
Founder & CEO

Since 2010

TRI Dental Implants Int. AG
- Founder, President & CEO

2007 – 2010

Implant Direct Europe AG
- Managing Director (Europe)

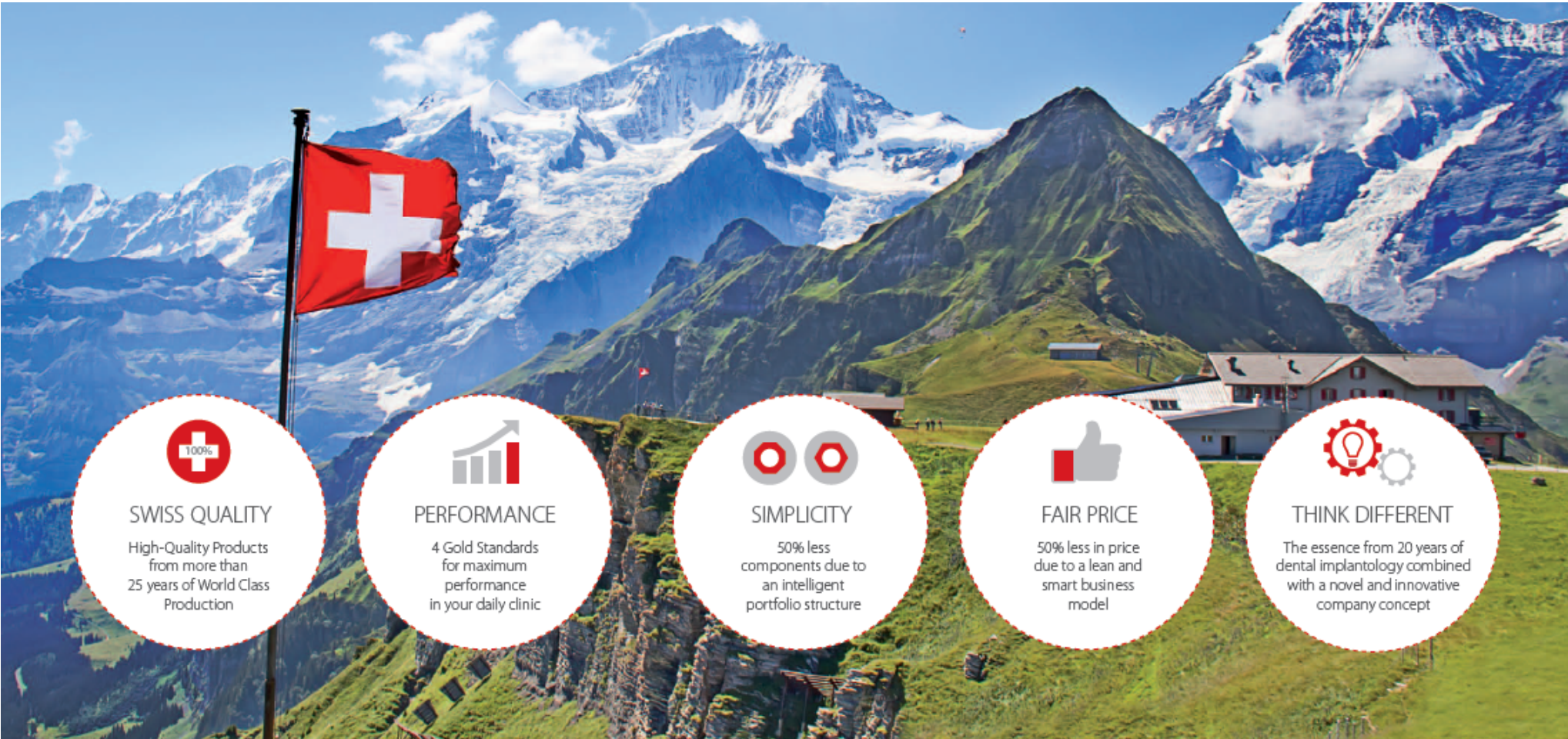
2001 - 2007

Institut Straumann AG
- Head of Marketing, Europe (362m CHF)
- Global Launch of SLActive implant surface technology
- Global Launch new synOcta portfolio

Studies: International Business Studies (EBS / ISM. LBS)
Living in Zurich; Married with 2 Children



TRI Philosophy

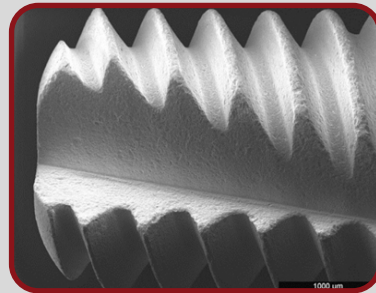


The background image shows a scenic view of a Swiss mountain range with snow-capped peaks and green slopes. A Swiss flag is flying on a pole in the foreground. Five circular callouts are overlaid on the image, each containing an icon and text describing a core philosophy.

- SWISS QUALITY**
High-Quality Products from more than 25 years of World Class Production
- PERFORMANCE**
4 Gold Standards for maximum performance in your daily clinic
- SIMPLICITY**
50% less components due to an intelligent portfolio structure
- FAIR PRICE**
50% less in price due to a lean and smart business model
- THINK DIFFERENT**
The essence from 20 years of dental implantology combined with a novel and innovative company concept



Highlights



Intelligent production concept: industrial gold standards are smartly bundled

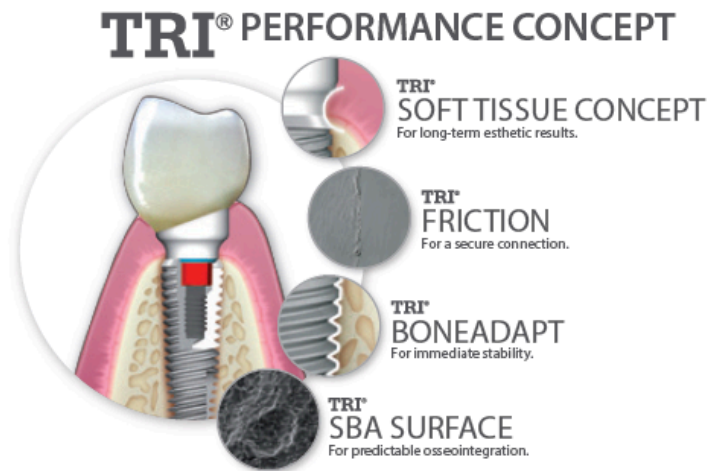
High quality production, 100% made in Switzerland with > 25 year production experience

Partners in more than 35 countries worldwide

A strong and experienced team deriving from the MedTech industry



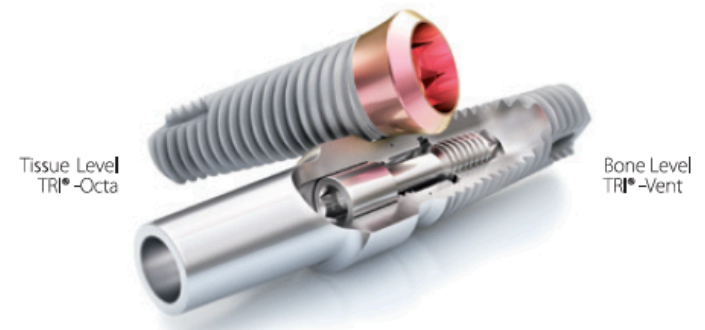
Success Factors of the TRI[®] Dental Implant System



The TRI[®] Performance Concept integrates 4 Gold Standards, in order to make the life of the practitioner as **SIMPLE** and yet **HIGH PERFORMING** as possible to achieve natural esthetic results in daily practice.

(Pag. 5-11)

The TRI[®] Performance Concept is incorporated in the Bone Level (TRI[®]-Narrow, TRI[®]-Vent) and Tissue Level (TRI[®]-Octa) implant lines and ensures optimal esthetic results both in the anterior and posterior area.



Success Factors of the TRI[®] Dental Implant System



The revolutionary touchless delivery concept TRI[®] Pod allows to pick-up the implant directly with the surgical hand-piece in one single step. Whilst guaranteeing the highest purity of the TRI[®] SBA surface. A true design innovation which will take your surgical performance to a new level.

(Pag. 12)

TRI[®] sets new standards with TRI+, an open interface with leading technology partners in digital dentistry. TRI+ enables you to plan (guided surgery) and restore (CAD/CAM) TRI implants with your digital system of choice.

(Pag. 13)



Success Factors of the TRI[®] Dental Implant System

TRI[®] Pod
HANDLING. REINVENTED.



TOUCHLESS
DELIVERY



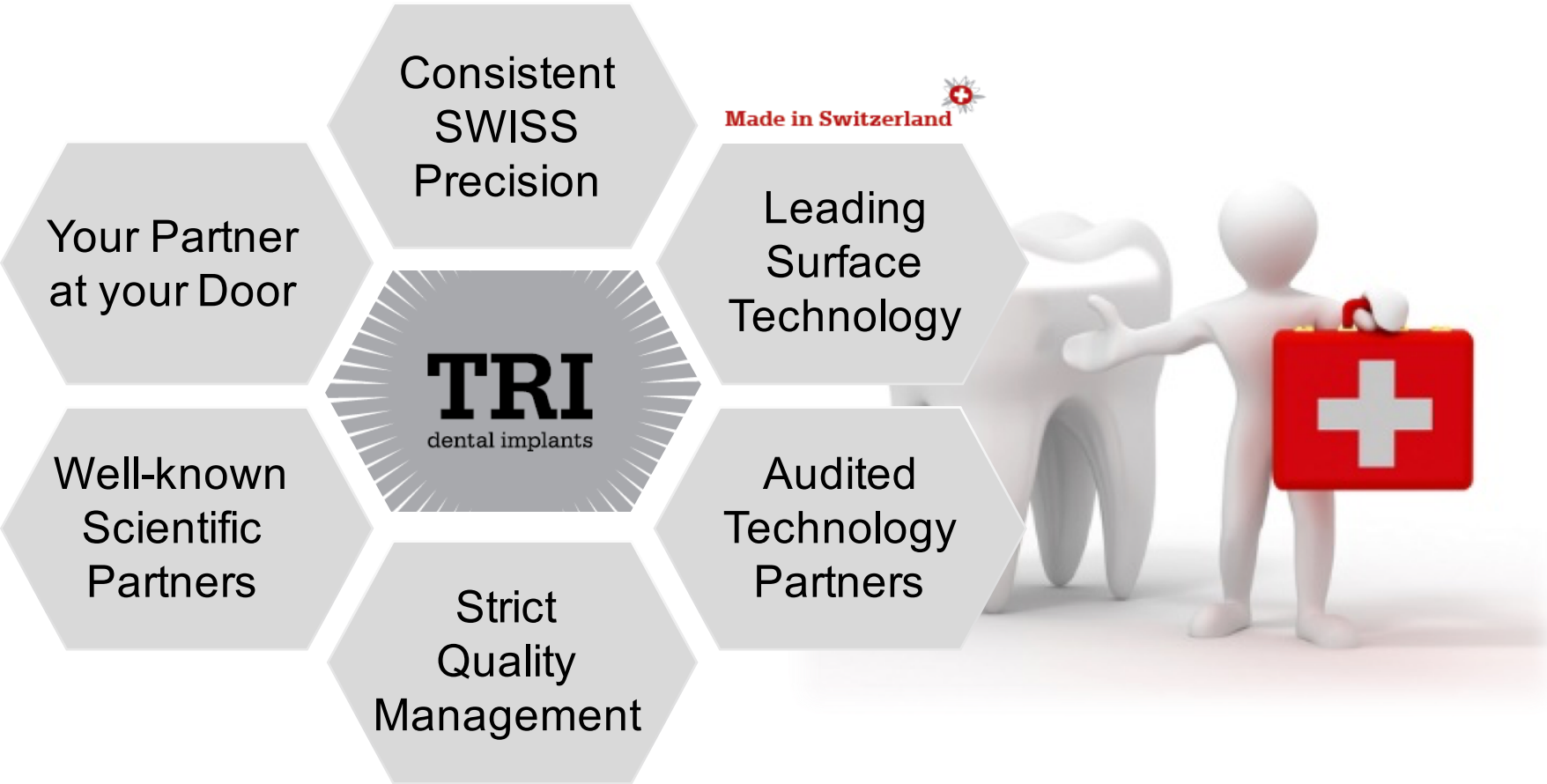
DIRECT
ACCESS



INTEGRATED
COVER SCREW



Our Quality Promise from Switzerland



Our Quality Promise from Switzerland



Production Site Movie | TRI Dental Implants



No Compromise in Quality: 100% SWISS Precision

Exterior



Manufacturing



Inspection



Sally port



Quality Control



Sterile Packaging



Made in Switzerland 



No Compromise in Quality: 100% SWISS Precision



Made in Switzerland 



No Compromise in Quality: 100% SWISS Precision



Made in Switzerland 



No Compromise in Quality: 100% SWISS Precision



Made in Switzerland 



No Compromise in Quality: 100% SWISS Precision



Made in Switzerland 



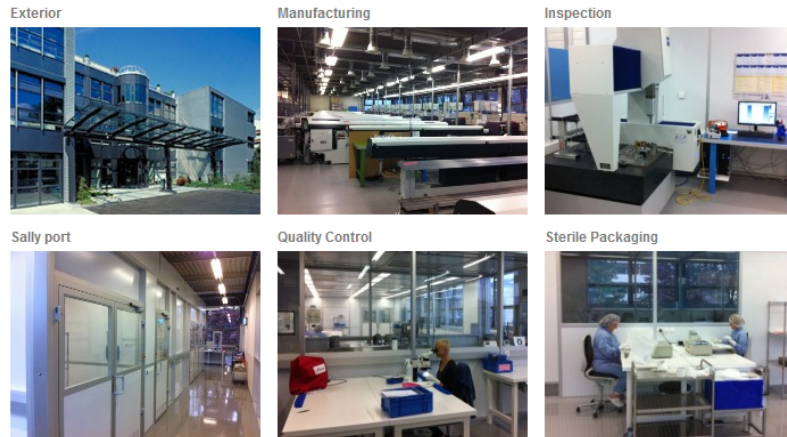
No Compromise in Quality: 100% SWISS Precision



Made in Switzerland 



Lean Organisational Structure



Production, Switzerland



Distribution & Service Center (Germany)

- Designed and produced in the heart of Switzerland
- Lean and efficient corporate culture with a global distribution and service center and centrally steered ERP interface for effective supply chain management



TRI ACADEMY



TRI Academy

3 pillars of education to grow our partners' knowledge

Online Webinars



- Every 2 months
- Target: Global Partners, Doctors, Speakers
- Online Host: Andreas Koch (T&E)

On-site Training



- 2 x times a year
- Target: Global Partners, Doctors, Speakers
- In Switzerland: includes Hands-on Product Training and Factory visit

Local Training



- Per request of partner
- Target: Global Partners, Doctors
- In Partner Country

3-Day Master Course in Implant Dentistry University of Zurich



June 30-July 2, 2016 *(Nearly fully booked!)*
November 24-26, 2016

SPEAKERS



Prof Dr.
**Christoph
Hämmerle**



Prof Dr.
**Ronald
Jung**

PROGRAM

Master Course - Steigmann Institut by world renowned Dr. Marius Steigmann

Heidelberg (Germany)



November 30th - December 1st 2016



TRI Management Team

Tobias S. Richter
Founder & CEO



Since 2010

- TRI Dental Implants Int. AG
- Founder & CEO

2007 - 2010

- Implant Direct Europe AG
Managing Director (Europe)

2001 - 2007

- Institut Straumann AG
Head of Marketing, Europe (362m CHF)
Global Launch of SLActive implant
surface technology
Global Launch new synOcta portfolio

Konstantin Heiermann
CFO



Since 2011

- TRI Dental Implants Int. AG
- CFO

2009 - 2011

- Head of Finance - arvato services –
Switzerland
- Head of Finance Globales Outsourcing
Projekt in Reverse Logistics, M&A
Prjects

2008 - 2009

- Manangment Trainnee arvato services

Sandro Venanzoni
CTO



Since 2013

- TRI Dental Implants Int. AG
- CTO

2010 - 2013

- Institut Straumann AG
Head of Research & Development
Head of Product Management Guided
Surgery
Global Product Manager

2008 - 2010

- Institut Straumann AG
Associate Product Management



Board of the Company

Board



Dr. Valentin Chapero
Member of the Board
Former CEO Phonak / Sonova (1.6bn)



Tobias S. Richter
President of the Board



Dr. Michael Peetz
Member of the Board
Former CEO Geistlich (450m)



Manfred Ulmer-Weber
Member of the Board
SHS Investments



Thomas Huth
Member of the Board
Representative of Private Investor





Become a TRI[®] Follower!

